Idun Isdrake

www.isdrake.com

work experience

CEO / Creative Director in games, film, art and digital innovation - Playcentric Studios, Global 2019-23 (freelance)

CEO - The Collaboratory Game Innovation Lab & Co-working Art Studios, Sweden 2011-15 (fulltime) 2017-19 (part time)

Expert for the EU funding programs in film and games, 2022-23 (part time)

Creative Director / Game & Systems Designer - Urbanoid / Concordia, Canada 2022-23 (part time)

Co-curator Digital Track - Games & Esports, Gothenburg Book Faire 2020 (part time)

Creative Director / Head of Public Programs, Gothenburg Science Festival, Sweden 2019-20 (fulltime)

Game Innovation/Production/Design - SEED / Electronic Arts / DICE, Sweden/USA 2016-17 (fulltime)

Curator game exhibition: Play Beyond Play - Tekniska Museet, Sweden 2016-17 (part time)

 ${\sf CEO\,/\,Artist\,/\,Film\,Director\,/\,Game\,Designer\,/\,ICT} \cdot \textit{Story\,Architect} \, (\mathsf{shortlisted} \,\, \mathsf{as} \,\, \mathsf{a} \,\, \mathsf{high-impact} \,\, \mathsf{initiative} \,\, \mathsf{with} \,\, \mathsf{add} \,\, \mathsf{ad$

regard to the domain of fostering ICT entrepreneurship, by the Digital Agenda for Europe), Global 2011-23

Operations Manager - *Nätverkstan Media Lab*, Sweden 2013-14 (part time)

Creative Producer - Reboot Stories, New York/Global 2011-14 (part time)

Transmedia Director web series for Swedish Television - Göta Film, Sweden/EU 2012 (fulltime)

Transmedia Director / Project Manager - Gothenburg Film Studios, Sweden 2009-10 (part time)

Teacher / Industry Partner at several universities, 2011-23, listed at www.isdrake.com/cv

Speaker / Facilitator 100+ talks and workshops, 2010-23, listed at www.isdrake.com/cv $\,$

Circus Performer, Dancer, Stage Director and Designer, Global 2008-15 (freelance)

Security Guard - Securitas and Cubsec, Sweden, 2008-9 (part time)

CEO / Fine Arts & Fashion Designer - Idun Design, Global 2007-2011 (freelance)

Librarian - The Nordic House Reykjavík, Iceland 2007 (part time)

Artist, Photographer, Filmmaker, Global 2001-23 (freelance)

Research Assistant medical data digitisation - Organon, Sweden 2000 (fulltime)

Engineering Assistant, data registration, field photography at construction

sites - LCM/PEAB, Sweden 1990s (part time)

Various jobs and internships in retail, Volvo, bars etc. Sweden 1990s



skills / wane

ADVANCED/10+ years

Film editing software (inc. audio, script)
Photography

Game engines like Twine, Bitsy Webdesign, writing, images

UX

Dataset curation/development Prototyping/Construction Marketing and Branding strategy Diversity, Equity and Inclusion strat

Diversity, Equity and Inclusion strategy Budget and Project management KPI- and Roadmapping

Team building and conflict resolution
Community building and communication

BASIC/NEWBIE

3D modeling/animation Photogrammetry Game engines like Unreal

Programming

Machine Learning Hardware/Electronics Greening strategy

contact

idun.isdrake@gmail.com

achievements

Founder The Collaboratory Game Innovation Lab & Co-working Studios Founder Epic Unidragon Game Art Gallery Founder Electrodome Festival for Electronic Arts, & Make Change Festival Co-writer/producer Learn Do Share book series and global conferences

non profit work

Co-founder Lara - for diversity in game development and esports Co-founder International Game Developers Association Sweden Board member at games and film organisations
Jury work (Bafta Games, IndieCade Games, Dreamhack etc.)
Archaeological Excavations
Mentor Sweden

education

600+ university credits (1 term = 30 credits) including: PhD Design & Computational Arts 2024 MFA Film 2013 MA Archaeology 2007

Separate university courses: Transmedia, Photography, Geology, Scriptwriting, Cognitive Science, Game Design, Interaction Design, Media Arts, Light Design Curation & Archives, Public Arts, Information Management, etc.

Other courses: Script Development, Stunt & Driving for film (no common licence), Ceramics, Sculpture, Dance (contemporary, ballet, gothic bellydance, fire), Business Leadership & Economy, Costume & Makeup for film, Spanish, Icelandic etc. Complete list at www.isdrake.com/education

awards & official selections

TIME - WomenCineMakers Berlin 2018

Axion - ICIDS Los Angeles 2016

Gregor - IndieCade Los Angeles 2015

Axion - Filmteractive Lodz 2014

Axion - CineGlobe CERN 2014 and 2015

Axion - Tribeca Interactive New York 2014

Spirit of Freerunning / Axion - Crossvideo Days Paris 2013/2015

Brainfuck - Indie Gathering Film Festival USA 2012

Brainfuck - Gothenburg Film Festival Dragon Awards Web 2012

Rite de Controle - SOLO Teater Trixter Gothenburg 2012

Rite de Controle - The Spiral Value Biennial (LARP for TV) 2012

Talking to neurons - Radio short dox, Tempo Documentary Festival Stockholm 2011

Iduns - Shanghai International Film Festival 2011 Iduns - Intermix Gallery Club Carnival New York 2010